



EVENT REPORT 09.28.06 5:19 PM

Montblanc's Awards Dinner is Elegant and Ethereal

The company wanted a chic monochromatic design for its event, and the "champagne and sparkling" theme delivered its wish.

Luxury gift company **Montblanc** had a vision of white in mind for the awards dinner and ceremony it held for its 220 managers from around the world. **Ingrid Roosen Trinks**, the company's director of international public relations, asked **Valerie Bihet** of **Valbihcom** to make it happen. "I wanted to create a comfortable atmosphere where guests could enjoy great food and entertainment in a pleasant environment," Bihet said.

The first floor of the **Moore Building** was transformed into an elegant dining room with long rectangular tables from **Atlas Party Rental Inc.**, who draped them with crisp white linens and provided cushions for the Chiavari chairs, as well as all the flatware, glassware, and all-white china. A row of small square vases stuffed with white roses from **Bamboo Flowers** lined the center of each table from end to end. White votive candles were interspersed between the vases, casting a warm glow throughout the room.

Thierry's Catering prepared a decadent menu, presented with attention to detail to match the luxurious surroundings. Guests began their culinary journey with a sampling of tuna tartare and red snapper carpaccio, followed by a Louisiana crab cake on mesclun greens with passion fruit vinaigrette and mango salsa remoulade. Next came a serving of filet mignon encrusted with fine herbs, topped with a red wine and mushroom reduction sauce, a baked gratin of potatoes, and fresh parparagus spears tied with carrot ribbons and topped with hollandaise sauce. For dessert, guests were treated to a trio of Key lime meringue tart, a *croûstillant du chocolat* tower (topped with a white Montblanc star logo) and dulce de leche cheesecake garnished with a mango and star fruit salsa.

To change the feeling of the pristine white environment, **Everlast Productions** lit each floor with different colors that changed throughout the night. The event was progressive, starting on the second floor and working its way down. On the second floor, a cocktail reception was set up among a gallery of paintings, which served as another source of color. Montblanc brought the art from Germany, where local artists incorporated the company's star logo into their paintings. **Michael Vasquez** was the only artist from Miami who participated, and the company plans to add his piece to its collection back home.

A performance by English opera singer **Katherine Jenkins** provided the final touch to the elegant evening.

—*Vanessa Goyanes*



The unique architecture of the Moore Building added an Art Deco touch to Montblanc's elegant awards dinner and ceremony.



Atlas Party Rentals dressed tables with monochromatic linens and accents to create an ethereal look.



Bursts of color onstage were added with lighting from Everlast Productions.



Thierry's Catering started guests off with a Louisiana crab cake on mesclun greens with passion fruit vinaigrette and a mango salsa remoulade.



Filet mignon-topped with a red wine and mushroom reduction-served with a baked gratin of potatoes and fresh asparagus spears topped with hollandaise sauce was the main course.



For dessert, guests were treated to a trio of key lime meringue tart, a *croustillant du chocolat* tower (topped with a white Montblanc star logo), and dulce de leche cheesecake.



Cocktails were served on the second floor, where an art gallery provided all the color.



Guests inspected all the paintings during the cocktail reception to spot the hidden Montblanc logos incorporated into each one.

MONTBLANC GALA DINNER
MONDAY, 08.28.06, 7 PM TO 11 PM

Audiovisual Production Everlast Productions ★

Catering Thierry's Catering
Event Management/Production Valbihcom

Flowers Bamboo Flowers

Invitation Design/Printing [Scarlet Letter](#)
Power [Sidram Power Inc.](#)
Rentals [Atlas Party Rental Inc.](#) ★
Rentals [Quest Drape Miami](#)
Transportation [Aventura Worldwide Transportation](#)
Venue [Moore Building](#)