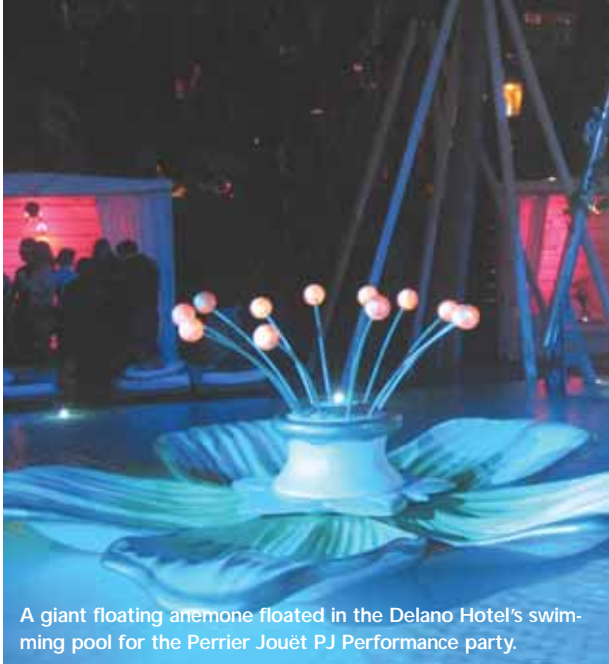




Award winning architect Zaha Hadid created a dramatic site-specific installation for the Design.05 opening at the Moore Building.



A giant floating anemone floated in the Delano Hotel's swimming pool for the Perrier Jouët PJ Performance party.



Performance artists Octavio Campos and Julie Atlas Muz performed at Deitch Project's "Live Through This" opening.

Art Fair Spawns Slew of Parties

From the glamorous to the absurd, Art Basel events catered to scenesters, moguls, and connoisseurs alike.

ON NOV. 30 ART BASEL MIAMI BEACH KICKED OFF A WHIRLWIND five-day spree of art events that brought nearly 100,000 art lovers to Miami Beach. From glitzy affairs at private mansions to late night dance parties in South Beach dive bars, Art Basel parties conveyed an unspoken übercool sensibility despite the soccer-mob-like scenes of publicists in cocktail dresses elbowing their way into parties at the **Setai**, **Raleigh**, and **Delano** hotels.

Although Art Basel proper was centered at the **Miami Beach Convention Center** and at beachside **Collins Park**, several satellite art fairs throughout the city brought contemporary art from around the world to different markets.

The parties started two nights before the official opening. **Miami Art Central** opened its Art Basel event with the works of South African artist **William Kentridge**. The party took place in a huge black tent decorated with mirrored mobiles where the **Preservation Hall Jazz Band** played. **Karla Conceptual Event Experiences** provided the tent and decor. Lighting was done by **Light Concepts**. Hors d'oeuvres by **Le Basque Catering** included tuna ceviche in crystal globes, lobster bisque, mushroom ravioli served in individual cups, and beef and chicken satay.

The next day the art fair opened to the press and private collectors with its preopening vernissage. There, art lovers strolled through the Miami Beach Convention Center taking in the bold works from around the world, from **Calders** and **Warhols**, to works from young phenoms. The fair then moved to the outdoor **Art Positions** segment where art galleries exhibited work in shipping containers in Collins Park. The **New York Dolls** officially closed the first night with a concert on the beach. But there were still several parties to come.

At the **Setai Hotel**, **Taschen** publishers held a launch party for **Artists and Prostitutes**, **David LaChapelle's** new book. Among the highlights of the party was **Amanda Lepore**, who sat naked in a plexiglass house in the middle of the pool flipping pages of the book.

Across town, **Swarovski** premiered its **Crystal Palace Collection** at **Paris Studios**. The exhibit included 21 visually stunning and interactive chandeliers. Catering firm **Shiraz FL** sent staffers throughout the event with trays lined with hors d'oeuvres that looked like works of art such as ahi tuna bites with pineapple salsa on a plantain crisp, mini grilled chicken burgers with soy aioli, and salmon tartare in a wonton cone. For dessert, guests grabbed skewered balls of fresh apples and dipped them into mini bowls of warm caramel, chopped nuts, and shredded coconut.

Art collector and developer **Craig Robins** funded his own satellite event, **Design.05**, a multitiered festival of architecture and design, which opened Thursday, December 1. The event featured 15 contemporary galleries displaying cutting-edge furniture styles in the **Moore Building's** four-story atrium. In the center of the atrium was architect **Zaha Hadid's** site-specific elastic-looking installation, "Elastika," made of milled Styrofoam.

Perrier Jouët also took an artistic approach for its **PJ Performance** event, at the **Delano Hotel**. **Liz Dueland**, publicist for the champagne brand, hired **Tara Solomon** of **TARA Ink.** to promote the multisensory event with a subdued floral fantasy theme, inspired by the white anemones **Émile Gallé** designed in 1902 that became the champagne's symbol. A white carpet led guests to the outdoor terrace, decorated with arrangements of tall clear vases filled with white and purple orchids and floating candles. Hollywood designer **Doug Boyce** built an enormous white anemone that floated on the shallow end of the pool near two water screens projecting logos and images created by London artist **Janey Walklin**. French designer **Hai Ngyen Xuan** adorned promotional models with colorful anemone tattoos on their arms, legs, and faces. The **Delano** staff passed hors d'oeuvres from visiting chef **Kaori Endo**, who flew in from France to create a menu that included a salad of edible flowers, and white chocolate mousse with raspberry and rose compote garnished with crystallized rose petals. —*Vanessa Goyanes and Juan Carlos Rodriguez*

ART BASEL MIAMI BEACH

Various locations
11.30.05 to 12.04.05

Catering (MAC) Le Basque
Catering (Swarovski) Shiraz FL

Event Management/PR (Perrier Jouët) TARA Ink.

Event Production (Design.05) Logistics Management Group

Event Production (MAC) Karla Conceptual Event Experiences

Event Production (Swarovski) Everlast Productions

Lighting (MAC) Light Concepts

Rentals (Swarovski) Karla Conceptual Event Experiences

Venue (Art Basel) Miami Beach Convention Center

Venue (Design.05) The Moore Building

Venue (Perrier Jouët) Delano Hotel

Venue (Swarovski) Paris Theater

Venue (Taschen) Setai Hotel

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